



NEWS RELEASE

5307 E. Mockingbird Lane, Suite 1001, Dallas, TX 75206 www.gdslink.com 214-256-5916 FAX 214-295-2853

MEDIA CONTACT:

Rich Alterman
Media Contact for GDS Link
Phone: 214-256-5916 x 111

GDS Link Extends International Presence to Eurasia

Global risk management technology and consulting company looks to new market with office opening in Istanbul, Turkey

DALLAS, January 23, 2012 – GDS Link, a global provider of customer-centric risk management and process automation solutions, announced today the launch of its newest office location in Istanbul, Turkey. Since the company's inception in 2006, it has grown to maintain an active client base in the U.S., Europe, Africa and Latin America. GDS has selected Turkey for its next area of expansion given the region's recent economic growth.

The Turkish economy continues to report positive economic news with recent gains in both business and consumer confidence. Lending, both in the consumer and business sectors has seen positive growth as well to the point where monetary policy has centered around increasing reserve requirements to curb rapid credit growth, noted Paul Greenwood, president of GDS Link. "With a positive lending environment in place coupled with fiscal policy that may cap growth, we believe banks will need to enhance their credit risk strategies to ensure that they are mitigating risk while supporting their loan growth capabilities. The solutions from GDS are well suited to support these requirements and we believe GDS will be able to capture a share of the market for risk solutions with a formal presence in the area" said Greenwood.

Called GDS Eurasia, the Istanbul office is being managed by Gursel Kubilay, the former CEO of KKB, the credit bureau of Turkey. During his management period of eight years with KKB Kubilay lead the team that secured an increase in inquiry volume of 32 times as well as developing the commercial bureau function and several value added products that turned KKB into an internationally accepted success story. Prior to KKB, Kubilay worked as EVP responsible for Risk Management, MIS and Financial Control functions in Turkish and international banks.

"I am very excited about the opportunity to join GDS Link and leverage their DataView360[®] software suite to bring value added risk management solutions to the Eurasia region" said Kubilay. "Through our Istanbul office we will focus on providing data sharing services, decision analytics solutions, decision support systems and related software products as well as establishing working relationships with Credit Bureaus in Turkey, the Middle East, Balkans, Gulf Countries and other countries in the region" continued Kubilay.

About GDS Link LLC GDS Link is a global provider of customer-centric risk management and process automation solutions. The company specializes in advanced software designed to support the access and aggregation of disparate data sources and the rapid implementation of custom credit scorecard models and risk management policies. Its technology acts as the enabler for organizations to effectively manage the risk of their customer throughout its lifecycle. Familiar with the large investments made by institutions in their legacy applications, GDS Link's flagship solution, DataView360[®] was architected to derive continued value from these systems while delivering enhanced function and flexibility to the risk management community. For more information, visit www.gdslink.com.

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